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Written Exercise – Chapter 6

“Outline at least three ways in which a mobile phone’s GPS capabilities can be used to provide benefits to users of social network. Please be sure to explain each benefit.”

Location based events

Social networks like Facebook, and Instagram use your location (GPS) to provide events going on in your area. It seems like newspapers aren't as prominent these days with social media/ networking dominating the space. You can now access location events anytime you want using your mobile phone’s GPS capabilities. A lot of the time your township will have a Facebook and will post events going on which link to the location.

Marketplace (local selling)

Facebook allows you to use GPS capabilities to filter the marketplace to local things being sold. This function also lets you choose how far you're willing to travel based on your current location. This can be helpful for people that have moved to a new location and need appliances or other items. The ability to see how far the item is from you really provides convenience to the person that must travel and pick an item.

Real time tracking

The mobile phone’s GPS capabilities have given apps like snapchat the ability to track your close friends and family. The ability to check someone's location provides time management and security for the person and device. The location feature alkso give you the ability to see public snapchats almost like real time news, allowing you to know what's going on at a location.

Sources:

https://www.facebook.com/help/1700858486688792?helpref=related_articles

<https://www.facebook.com/marketplace/109305269087720/>

<https://help.snapchat.com/hc/en-us/articles/7012270909972-How-do-I-share-my-location-with-all-of-my-friends-on-Snapchat>